

<i>SERFF Tracking Number:</i>	<i>UHLC-126187626</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>42649</i>
<i>Company Tracking Number:</i>	<i>CA1862 (7/09)</i>		
<i>TOI:</i>	<i>MS05G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS05G.001 Plan A</i>
	<i>Plans</i>		
<i>Product Name:</i>	<i>Medicare Supplement</i>		
<i>Project Name/Number:</i>	<i>PROSPECT RED LINE SWITCHER/CA1862 (7/09)</i>		

## Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Medicare Supplement

SERFF Tr Num: UHLC-126187626 State: ArkansasLH

TOI: MS05G Group Medicare Supplement -  
Standard Plans

SERFF Status: Closed

State Tr Num: 42649

Sub-TOI: MS05G.001 Plan A

Co Tr Num: CA1862 (7/09)

State Status: Filed-Closed

Filing Type: Advertisement

Co Status:

Reviewer(s): Stephanie Fowler

Author: Michelle Ambach

Disposition Date: 07/14/2009

Date Submitted: 06/12/2009

Disposition Status: Filed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

## General Information

Project Name: PROSPECT RED LINE SWITCHER

Status of Filing in Domicile: Not Filed

Project Number: CA1862 (7/09)

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Group

Submission Type: New Submission

Group Market Size: Large

Overall Rate Impact:

Group Market Type: Association

Filing Status Changed: 07/14/2009

Explanation for Other Group Market Type:

State Status Changed: 07/14/2009

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

We enclose for your information and review, proof copies of advertising material for use in connection with the AARP group health insurance program. This advertising material is an Invitation to Inquire and is new and does not replace any material previously submitted to the Department.

Final production of the enclosed self mailer will show the component number on the bottom left hand corner of the first page when it is folded for mailing.

SERFF Tracking Number: UHLC-126187626 State: Arkansas  
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 42649  
 Company Tracking Number: CA1862 (7/09)  
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
 Plans  
 Product Name: Medicare Supplement  
 Project Name/Number: PROSPECT RED LINE SWITCHER/CA1862 (7/09)

The Policy Form Number GRP79171 GPS-1 appears on the attached advertisement in the Disclaimer paragraph.

## Company and Contact

### Filing Contact Information

Susan Cipollo, Director Susan\_J\_Cipollo@uhc.com  
 680 Blair Mill Rd. (215) 902-8444 [Phone]  
 Horsham, PA 19044 (215) 902-8813[FAX]

### Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut  
 450 Columbus Boulevard Group Code: 707 Company Type: Life and Health  
 PO Box 150450  
 Hartford, CT 06115-0450 Group Name: State ID Number:  
 (860) 702-5000 ext. [Phone] FEIN Number: 36-2739571  
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## Filing Fees

Fee Required? Yes  
 Fee Amount: \$25.00  
 Retaliatory? No  
 Fee Explanation: STATE REQUIRED FILING FEE  
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$25.00	06/12/2009	28538304

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Plans  
Product Name: Medicare Supplement  
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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	07/14/2009	07/14/2009

SERFF Tracking Number:	UHLC-126187626	State:	Arkansas
Filing Company:	UnitedHealthcare Insurance Company	State Tracking Number:	42649
Company Tracking Number:	CA1862 (7/09)		
TOI:	MS05G Group Medicare Supplement - Standard	Sub-TOI:	MS05G.001 Plan A
	Plans		
Product Name:	Medicare Supplement		
Project Name/Number:	PROSPECT RED LINE SWITCHER/CA1862 (7/09)		

## Disposition

Disposition Date: 07/14/2009

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: UHLC-126187626 State: Arkansas  
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 42649  
Company Tracking Number: CA1862 (7/09)  
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
Plans  
Product Name: Medicare Supplement  
Project Name/Number: PROSPECT RED LINE SWITCHER/CA1862 (7/09)

Item Type	Item Name	Item Status	Public Access
Form	SELF MAILER	Filed	Yes

SERFF Tracking Number: UHLC-126187626 State: Arkansas

Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 42649

Company Tracking Number: CA1862 (7/09)

TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
Plans

Product Name: Medicare Supplement

Project Name/Number: PROSPECT RED LINE SWITCHER/CA1862 (7/09)

## Form Schedule

Lead Form Number: CA1862 (7/09)

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed	CA1862 (7/09)	Advertising	SELF MAILER	Initial		45	CA1862 7-09 STD_rev.pdf

**[4E SELF MAILER]**

**[COMPONENT CODE PRINTS BOTTOM LEFT—PAGE 1]**

*((Outside Front Cover—Page 1))*

*((Logo prints top left))*

[AARP® | Medicare Supplement Plans  
insured by UnitedHealthcare  
Insurance Company]

UnitedHealthcare Insurance Company  
P.O. Box 1017 • Montgomeryville, PA 18936-1017

*((Headline))*

Switch your Medicare supplemental coverage. Details inside.

*((Inside Self-Mailer Left Panel—page 2))*

*((Headline))*

It's time to see what an AARP® Medicare Supplement Insurance Plan has to offer.

*((Body Copy))*

**If you're not satisfied, there are plenty of other options.**

Maybe your Medicare supplement premiums have gone up. Or your out-of-pocket expenses with your Medicare Advantage plan are just too high. Or the customer service isn't what you expected. If you're dissatisfied with your current Medicare supplement or Medicare Advantage plan for any reason, it may be a good time to change plans. Keep reading to learn how you can change to a Medicare supplement plan.

**Why change to a plan endorsed by AARP?**

AARP Medicare Supplement Insurance Plans, insured by UnitedHealthcare Insurance Company, are the only Medicare supplement plans to carry the AARP name. Customer satisfaction and service rates are high, and claims processing is fast.\*

*((Footnote and disclaimer print bottom of page 2))*

\*Based on [2007] internal company data. <http://www.aarphealthcare.com/Marketing/UHG/Statistics.aspx>

AARP does not make health plan recommendations for individuals. You are strongly encouraged to evaluate your needs before choosing a health plan. These plans carry the AARP name, and UnitedHealthcare Insurance Company pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members. AARP contracts with insurers to make coverage available to AARP members. Neither AARP nor its affiliate is the insurer. AARP Medicare Supplement Insurance Plans are insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY, for New York residents). **Not connected with or endorsed by the U.S. Government or the federal Medicare program.**

Policy Form No. GRP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability.

CA1862 (7/09)

**This is a solicitation of insurance. An agent may contact you.**

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives, or advisors. Call for complete information, including benefits, costs, eligibility requirements, exclusions, and limitations.

*((Inside Self-Mailer Right Panel—page 3))*

*((Body Copy))*

**Now is a good time to look at your coverage.**

You can buy Medicare supplemental insurance at any time. But the Medicare Advantage Annual Enrollment Period, which extends from November 15th to December 31st each year, is a good time to consider Medicare supplement plans. Why? Because if you're looking to change from a Medicare Advantage plan, you can return to basic Medicare during this time and apply for a Medicare supplement plan.

*((Callout))*

**Choose a plan that's right for you.**

*((Body Copy))*

Knowledgeable representatives are standing by to help you choose the plan that's right for you. Call [1-800-620-9025] (1-800-232-7773 for TTY access). You can also always visit **[www.aarphealthcare.com/learn](http://www.aarphealthcare.com/learn)** for more information. You don't need to be an AARP member to call.

<b>What you're looking for:</b>	<b>What AARP Medicare Supplement Insurance Plans provide:</b>
High level of satisfaction	[94.4]% overall customer satisfaction*
High level of customer questions resolved during the first call	[99.7]% first-call resolution rate*
Timely claims processing	[99.4]% of claims processed in 10 days*
A nationally recognized name **	The only Medicare supplement plans to carry the AARP name

*((Footnotes print bottom of page information is cited on))*

\*Based on [2007] internal company data.

<http://www.aarphealthcare.com/Marketing/UHG/Statistics.aspx>

\*\*The Harris Poll®, December 11, 2008. Harris Interactive Inc. All rights reserved.



*((Outside Back Cover—Page 4))*

*((Headline))*

Feel locked into a Medicare supplement plan that doesn't meet your needs?  
Escaping may be easier than you think.